WATCH OUT FOR MODIFIED RISK TOBACCO PRODUCTS

When you're at the store, you may see advertising for modified risk tobacco products (MRTPs), such as:

Lowers risk of mouth cancer

Less exposure to harmful chemicals

Helps you smoke less

H

LESS HARM DOES NOT MEAN HARMLESS THERE ARE NO SAFE TOBACCO PRODUCTS



MRTPs have been shown to be less harmful and may have lower risk than regular cigarettes or smokeless tobacco, but no tobacco product is harmless.

Know these MRTPs to watch out for:*



IQOS



Copenhagen Classic Snuff and some General Snus (such as General Loose, General Mint Portion White Large)



VLN® King and VLN® Menthol King

*Find a full list of MRTPs on the FDA's website.

Learn how to live tobacco free at ycq2.org.











